



Marketing Affiliates Management, LLC

4/10/2018

List Code : 85105

List Name : MVP BUYERS

84600
K6

| <u>SEGMENTS</u> | | <u>ADDRESSING</u> | |
|-----------------|---------|------------------------|--------------|
| 6,000 | MONTHLY | \$100.00 | / M |
| | HOTLINE | \$10.00 | / M |
| | | E-MAIL | \$70.00 FLAT |
| | | FILE TRANSFER PROTOCOL | \$70.00 FLAT |

| <u>MINIMUM ORDER</u> | <u>UNIT OF SALE</u> | <u>SOURCE</u> | <u>GENDER</u> |
|----------------------|---------------------|---------------|---------------------------|
| 5000 | | | 40.00% MALE 60.00% FEMALE |

REACH INDIVIDUALS THAT HAVE PURCHASED FROM AN EXCLUSIVE LINE OF ENTERTAINMENT MAGAZINES THAT COVER A BROAD VARIETY OF INTERESTS SUCH AS FINANCIAL, HEALTH, WELLNESS, ARTS, CRAFTS, DO-IT-YOURSELF GARDEN AND HOME PROJECTS, THERE IS ENJOYABLE INFORMATION IN EVERY PUBLICATION!

SELECTS

STATE \$10.00 / M

THESE OPPORTUNITY SEEKERS ARE PROVEN PAID BUYERS OF A MONTHLY SUBSCRIPTION OF THE JACKPOT JOURNAL THAT CONSISTS OF WORD CHALLENGES AND PUZZLES FOR \$9.95.

A MUST TEST FOR SWEEPSTAKES AND ANY OPPORTUNITY OFFERS.

6,000 MONTHLY HOTLINE

\$100/M BASE
 \$10/M HOTLINE
 \$10/M STATE

Terms and Conditions:
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Marketing Affilates Management
 385 Main Street South, Suite 210
 Southbury, CT 06488



Marketing Affiliates Management, LLC

4/9/2018

List Code : 82766

List Name : CPS - FRANCE

84600
L6

| SEGMENTS | | ADDRESSING | |
|----------|----------------|---------------|--------------|
| 3,000 | MONTHLY COUNTS | | |
| | HOTLINE | \$230.00 / M | |
| | | + \$10.00 / M | |
| | | EMAIL | \$70.00 FLAT |
| | | FPT | \$70.00 FLAT |

| MINIMUM ORDER | UNIT OF SALE | SOURCE | GENDER |
|---------------|------------------|------------------|---------------------------|
| 5000 | AVERAGE: \$10.00 | 100% DIRECT MAIL | 40.00% MALE 60.00% FEMALE |

NEW, FIRST TIME AVAILABLE!

CPS PAYMENTS, LTD. SPONSORS A CONTEST OF SKILL TO WIN THE \$20,000.00 PRIZE. TO ENTER THIS CONTEST THERE IS NO PURCHASE, PAYMENT OR CONTRIBUTION NECESSARY! EACH INDIVIDUAL WHO RETURNS THE CLAIM FORM WITH THE PROCESSING FEE IS GUARANTEED TO RECEIVE A STERLING SILVER JEWELRY ITEM.

SELECTS

| | |
|------------|-------------|
| GENDER | \$10.00 / M |
| FLAGGING | \$2.00 / M |
| RUN CHARGE | \$10.00 / M |
| HOTLINE | \$10.00 / M |
| PROVINCE | \$8.00 / M |

THESE MEN AND WOMEN ARE CONTEST ENTRANTS WHO ARE PERFECT PROSPECTS FOR: OPPORTUNITY SEEKERS, LOTTERIES, FUNDRAISING, PUZZLE CLUBS, GENERAL MERCHANDISE, AND PUBLISHING OFFERS.

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Marketing Affilates Management

385 Main Street South, Suite 210
Southbury, CT 06488

List Code : 82690
List Name : CPS - JAPAN

84600

L6

| <u>SEGMENTS</u> | | <u>ADDRESSING</u> | |
|-----------------|----------------|-------------------|--------------|
| 5,000 | MONTHLY COUNTS | | |
| | HOTLINE | \$320.00 / M | |
| | | + \$10.00 / M | |
| | | EMAIL | \$70.00 FLAT |
| | | FTP | \$70.00 FLAT |

| <u>MINIMUM ORDER</u> | <u>UNIT OF SALE</u> | <u>SOURCE</u> | <u>GENDER</u> |
|----------------------|---------------------|------------------|---------------------------|
| 5000 | AVERAGE: \$10.00 | 100% DIRECT MAIL | 40.00% MALE 60.00% FEMALE |

SELECTS

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| | |
|------------|-------------|
| GENDER | \$10.00 / M |
| FLAGGING | \$2.00 / M |
| RUN CHARGE | \$10.00 / M |
| HOTLINE | \$10.00 / M |

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Marketing Affilates Management

385 Main Street South, Suite 210
Southbury, CT 06488

List Code : 82301
List Name : CPS - MULTINATIONAL

 84600
L6

| <u>SEGMENTS</u> | | <u>ADDRESSING</u> | |
|-----------------|----------------|-------------------|---------------------|
| 5,000 | MONTHLY COUNTS | | |
| | HOTLINE | \$225.00 / M | E-MAIL \$70.00 FLAT |
| | | + \$10.00 / M | FTP \$70.00 FLAT |

| <u>MINIMUM ORDER</u> | <u>UNIT OF SALE</u> | <u>SOURCE</u> | <u>GENDER</u> |
|----------------------|---------------------|------------------|---|
| 5000 | AVERAGE: \$10.00 | 100% DIRECT MAIL | 40.00% MALE 60.00% FEMALE SELECTABLE |

NEW, FIRST TIME AVAILABLE!

TARGET RESPONSIVE, 100% DIRECT-MAIL-GENERATED OPPORTUNITY SEEKERS! CPS PAYMENTS, LTD. SPONSORS A CONTEST OF SKILL TO WIN THE \$20,000.00 PRIZE. TO ENTER THIS CONTEST THERE IS NO PURCHASE, PAYMENT OR CONTRIBUTION NECESSARY! EACH INDIVIDUAL WHO RETURNS THE CLAIM FORM WITH THE PROCESSING FEE IS GUARANTEED TO RECEIVE A STERLING SILVER JEWELRY ITEM.

SELECTS

| | |
|------------|-------------|
| GENDER | \$10.00 / M |
| FLAGGING | \$2.00 / M |
| HOTLINE | \$10.00 / M |
| COUNTRY | \$10.00 / M |
| RUN CHARGE | \$10.00 / M |

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Marketing Affilates Management

 385 Main Street South, Suite 210
Southbury, CT 06488



Marketing Affiliates Management, LLC

4/9/2018

List Code : 82807

List Name : CPS - GERMANY

84600
L6

| SEGMENTS | | | | ADDRESSING | |
|----------|----------------|----------|------------|------------|--------------|
| 3,000 | MONTHLY COUNTS | \$185.00 | /M | EMAIL | \$70.00 FLAT |
| | HOTLINE | + | \$10.00 /M | FTP | \$70.00 FLAT |

| MINIMUM ORDER | UNIT OF SALE | SOURCE | GENDER |
|---------------|------------------|------------------|---------------------------|
| 5000 | AVERAGE: \$10.00 | 100% DIRECT MAIL | 40.00% MALE 60.00% FEMALE |

NEW, FIRST TIME AVAILABLE!

CPS PAYMENTS, LTD. SPONSORS A CONTEST OF SKILL TO WIN THE \$20,000.00 PRIZE. TO ENTER THIS CONTEST THERE IS NO PURCHASE, PAYMENT OR CONTRIBUTION NECESSARY! EACH INDIVIDUAL WHO RETURNS THE CLAIM FORM WITH THE PROCESSING FEE IS GUARANTEED TO RECEIVE A STERLING SILVER JEWELRY ITEM.

SELECTS

| | |
|------------|------------|
| GENDER | \$10.00 /M |
| FLAGGING | \$2.00 /M |
| RUN CHARGE | \$10.00 /M |
| HOTLINE | \$10.00 /M |
| PROVINCE | \$8.00 /M |

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Marketing Affilates Management

385 Main Street South, Suite 210
Southbury, CT 06488



Marketing Affiliates Management, LLC

4/9/2018

List Code : 85199

List Name : ON THE MONEY CREDIT MONITORING
MASTERFILE

84600
D8

| <u>SEGMENTS</u> | <u>ADDRESSING</u> |
|--|---------------------|
| 400,000 MONTHLY RESPONDENTS + \$100.00 / M | E-MAIL \$70.00 FLAT |

| <u>MINIMUM ORDER</u> | <u>UNIT OF SALE</u> | <u>SOURCE</u> | <u>GENDER</u> |
|----------------------|---------------------|---------------|---------------|
| 10000 | | DM SOLD | |

NEW FIRST TIME AVAILABLE!!!

SELECTS

| | |
|--------------|-------------|
| GENDER | \$10.00 / M |
| CREDIT SCORE | \$10.00 / M |
| AGE | \$10.00 / M |
| GEOGRAPHY | \$10.00 / M |
| INCOME | \$10.00 / M |

THESE ARE CREDIT RESPONSIVE INDIVIDUALS WHO ARE CONTINUOUSLY MONITORING THEIR SCORES, LOOKING FOR WAYS TO IMPROVE THEIR CREDIT. GOOD FOR ALL TYPES OF FINANCIAL, OPPORTUNITY SEEKER, INSURANCE, HEALTH AND BEAUTY, CATALOGUE OFFERS. AVAILABLE BY AGE, GENDER AND CREDIT SCORE.

MINIMUM ORDER 10,000

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Marketing Affilates Management
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Marketing Affiliates Management, LLC

4/9/2018

List Code : 85147

List Name : BEST WAY DEBT CONSOLIDATION - DIRECT MAIL RESPONDERS

84600
F7

| SEGMENTS | | ADDRESSING | |
|----------|-------------|------------------------|--------------|
| 250,000 | MONTHLY QTY | \$110.00 / M | |
| | | E-MAIL | \$70.00 FLAT |
| | | FILE TRANSFER PROTOCOL | \$70.00 FLAT |

| MINIMUM ORDER | UNIT OF SALE | SOURCE | GENDER |
|---------------|--------------|--------------------------------------|---------------------------|
| 5000 | | DIRECT MAIL SOURCED/ 45% INTERNET | 50.00% MALE 50.00% FEMALE |

BRAND NEW TO MARKET!!!! FIRST TIME AVAILABLE!!!!

REACH AN AUDIENCE WHO ARE PRE-SELECTED FOR A LOAN THROUGH ONEBETTERLOAN.COM. A SIGNATURE LOAN CAN HELP THEM CONSOLIDATE EVERYTHING TO A NEW LOWER RATE.

THESE RESPONDERS WANT TO ELIMINATE ALL THE STRESS OF MULTIPLE BALANCES, PROMOTIONAL INTEREST RATE EXPIRATIONS AND LARGE PAYMENTS!

TEST THIS AUDIENCE TODAY!!

SELECTS

| | |
|--------|-------------|
| GENDER | \$10.00 / M |
| GEO | \$10.00 / M |
| INCOME | \$12.50 / M |

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